



The Year to Come

In 2023, the water conservation office at Arizona Water Company (AWC) made some waves by hosting many Project WET Festivals throughout our various communities, community events, workshops, free plant giveaways, new programs, and much more! We are so excited for even more to happen in the New Year.

The New Year will bring some incredible new projects, such as the Coleman Alley Project in downtown Superior, where various entities are collaborating to convert a dirt lot into a rainwater harvesting demonstration garden. Additionally, our bi-annual Boyce Thompson Arboretum Plant Sale is being expanded to all AWC customers in the Apache Junction service area. This means that residents in the Apache Junction system are eligible to receive two free plants from the Arboretum in the Town of Superior! The plants are all desert-adapted and attract pollinators, helping our precious desert ecosystem.

Furthermore, AWC has earned two grants from the Western Infrastructure Finance Authority (WIFA). One of these will help fund our first-ever rebate program where customers will have a generous financial contribution to replace older toilets for single-family residents. Do you have an old toilet at your home? Keep your eyes out for this rebate that will help replace your toilet with a new, more efficient 1.6-gallon per flush or lower toilet. The other grant is for expanding our popular Water Conservation Kit Pilot Program, making the kits available to residents in all service areas sometime in 2024. Terms and conditions do apply.

Our successful water efficiency checkup program will be expanded in 2024, enabling more of our larger customers to identify leaks, and other water inefficiencies at their properties with the help of water professionals. Millions of gallons of water have already been saved, helping preserve our water resources, and saving customers money. Do you know an entity interested in participating in our water efficiency program? Contact us at savewater@azwater.com

While we have launched numerous conservation programs in 2023, our work is not finished. In 2024, we plan to launch an Integrated Demand Management Program (IDMP) in Munds Park, as well as a regional White Mountain IDMP for our systems in Overgaard, Pinetop-Lakeside, and Forest Town. This will bring us one more step to having all our customers under a unique IDMP that fits their community's identity and lifestyle.

Interested in learning more about what Arizona Water Company does to conserve water? Visit our website [here](https://www.azwater.com/conservation) (<https://www.azwater.com/conservation>), or contact us at savewater@azwater.com to gain insight into the numerous conservation programs that have been launched in collaboration with the communities we serve.