



## Conservation News for the Month of June

### Expansion of the Free Conservation Kit Program

Starting July 1<sup>st</sup>, 2024, Arizona Water Company (AWC) expanded its Free Water Conservation Kit Program to all service areas. This program was piloted in the eastern service areas with wild success. Thanks to a grant from the Water Infrastructure Finance Authority (WIFA), the expansion of this program has been fast-tracked. Within the kits, there are various water-saving items for indoors and outdoors. Some rules and conditions do apply. Are you interested in getting your free kit? Visit our website [here](#), to fill out the easy-to-complete application form.

### New Integrated Demand Management Programs (IDMPs)

In other exciting news, AWC has released two more IDMPs for the communities of Munds Park and Rimrock. The Munds Park campaign, Water Wise in the Pines, was launched at the end of May, and Rimrock's campaign, Water Plus, was introduced on July 1st. These programs are tailored to meet the specific needs of each community, promoting water conservation through education, resources, and community engagement.

For more information on these campaigns and other water conservation initiatives, click [here](#) to be directed to the various programs we offer across different communities.

### Educational Outreach at the Pinetop Balloon Festival

On June 22nd, AWC's Water Conservation staff attended the Pinetop Balloon Festival to educate residents on water resources and conservation and to raise awareness about the upcoming IDMP set to be released for the White Mountains region in Fall 2024. The event provided a fantastic opportunity for staff to engage with hundreds of locals through fun and interactive games that challenged both kids and adults with water-related questions.

In addition to providing valuable education, the conservation team enjoyed the infamous Balloon Glow and celebrated the 80th birthday of Smokey Bear. The festival was a great success, highlighting the importance of water conservation and the positive impact of community involvement.

Interested in learning more about what Arizona Water Company does to conserve water? Visit our website [here](#) at [www.azwater.com/conservation](http://www.azwater.com/conservation), or contact us at [savewater@azwater.com](mailto:savewater@azwater.com) to gain insight into the numerous conservation programs that have been launched in collaboration with the communities we serve.