



A Year in Review

Water Conservation at Arizona Water Company



As we move closer to the New Year, it is important to reflect on the many things Arizona Water Company (AWC) has done to help preserve our water. In 2023, AWC launched three Integrated Demand Management Programs (IDMP): *One Water Our Water*, in Apache Junction, *Drop By Drop*, for the communities of Oracle, San Manuel, and Saddlebrooke Ranch, and *Ripple Effect*, for the City of Sedona and Village of Oak Creek. These are no easy feats, requiring intensive collaboration with various entities and plenty of time.

In early 2023, Water Conservation and Resources staff had two workshops in Gold Canyon discussing the Colorado River and Water Conservation with outstanding community attendance. Throughout the rest of the year, various other workshops took place in Casa Grande, Apache Junction, Gold Canyon, and in December, Oracle. Plus, one of our workshops had a raffle giveaway, where a lucky customer received a rainwater harvesting barrel!

Another facet of our work is our Project WET festivals. AWC hosted four different Festivals in various communities, educating hundreds of fourth-grade students about water in collaboration with U of A Cooperative Extension, and many teachers.

In October 2023, the *Superior Sustainability Elevated* program received a *Sustainable Community* award from the Boyce Thompson Arboretum! Also, conservation staff hosted the Bi-annual Superior Plant Sale, handing out over 150 plants to residents in 2023. The sale in October of this year marks the sixth time AWC has had a plant sale at Boyce Thompson Arboretum.

Additionally, in September, AWC launched our Water Conservation Kit Pilot Program, which has received enormous traction among our customers. These kits have various water-saving devices to help empower our residents to use water sustainably.

WOW! What a busy year for the AWC Water Conservation Staff. These are just a few of the spectacular actions that the team has taken to do their part to conserve water as well as educate and aid our customers to do the same.

Interested in learning more about what Arizona Water Company does to conserve water? Visit our website [here](https://www.azwater.com/conservation) (<https://www.azwater.com/conservation>), or contact us at savewater@azwater.com to gain insight into the numerous conservation programs that have been launched in collaboration with the communities we serve.